

EVELINECHARLES™

INTERNATIONAL ACADEMY



**Your
Beauty
Career
Starts
Here**



One of the Most Recognized Names in the Canadian Hair Salon and Day Spa Industry

EvelineCharles™ was founded in 1974 and today Eveline is an internationally recognized entrepreneur for the beauty industry.

The full circle business model includes Salons, Spas, Academies and EC Labs for product manufacturing.

EvelineCharles Salon and Spa was founded in 1984, the flagship location is at West Edmonton Mall. The opulent facility is 10,000 square feet and provides Results Driven Beauty to thousands of loyal customers.

EvelineCharles Academies are located at West Edmonton Mall and in Peace River. The luxurious campuses feature a broad range of full time and part time programs.

EC Labs is a contract Manufacturing Lab for innovative all natural and high performance luxury formulations.

EvelineCharles has been honored for her leadership and remarkable business accomplishments by the Global Salon Business Awards for Canadian Entrepreneurship in London and Barcelona.



“The EvelineCharles Academy programs teach my proven business and artistic best practices so that students graduate with the skills required for an inspiring and prosperous career.”

Eveline Charles
Founder, CEO

AWARDS & ACHIVEMENTS



EXPERIENCE EC EXCELLENCE

Upon successful graduation, students will have learned the skills and acquired the confidence to pursue a broad variety of careers in the beauty industry.



The EvelineCharles Academy is one of few Academies in Canada that is recognised by the **International Therapies Examination Council (ITEC)**. The Hair Styling and Professional Advanced Esthetic programs feature an elevated curriculum that incorporates the ITEC standards. ITEC certification is recognised in 42 countries as well as cruise ships.



We recognise that our students have unique work and family circumstances. To accommodate our students we offer **3 and 5 day weekly schedules** for our full time programs.



HAIR STYLING & BARBERING

Course Overview

The Hairstyling and Barbering program is a 1400 hour program that builds a strong artistic and professional foundation for every career aspiration in the hair styling industry. The scope of learning includes precision hair cutting and barbering, customized hair coloring, altering hair texture, and hair extensions. The curriculum is facilitated through theory, demonstration, mentorship and practice on mannequins and live models.

Course Highlights

- 1400 Hours
- Cutting and Colouring Principles
- Hair Styling and Finishing
- British Barbering (BBA)
- Chemical Treatments
- Hair Extensions
- EC Business Principles

EC Excellence

- Full Professional Kit
- Flexible Scheduling



Career Opportunities

Master Stylist/ Barber/ Platform Artist/ Salon Owner/ Artistic/ Operations Management/ Hair Stylist/ Sales/ Education/ Film/ Television/ Fashion Shows/ Cruise Ships/ Editorial/ Freelance

The ITEC qualification in this program allows you to work in 42 countries.

Certifications

- Hair Styling and Barbering
- Hair Extensions
- EC Business Principles
- ITEC

Investment

Registration	\$300
+	
Tuition	\$13,500
+	
Professional Kit/Books	\$2,800
=	
Total	\$16,600

*Provincial and Federal Student Loans Available. Our Admissions Advisors will guide you through a financial planning session.



PROFESSIONAL ADVANCED ESTHETICS

Course Overview

The Professional Advanced Esthetics is a 1280 hour program incorporating a balance of classroom and practical studies to introduce to all aspects of the profession including basic esthetic treatments, progressive clinical esthetics, holistic treatments, and business practices. EvelineCharles Academy offers students leading technology and hands-on experience with the newest techniques, providing an innovative and meaningful learning experience in beautiful facilities.

Course Highlights

- 1280 Hours
- Facials and Advanced Skin Treatments (including laser and IPL)
- Makeup
- Gel Nails
- Manicures and Pedicures
- Waxing and Tinting
- Massage and Body Therapies
- EC Business Principles

EC Excellence

- Full Professional Kit
- Flexible Scheduling



Career Opportunities

Advanced Esthetician/ Med Spa Esthetician/ Spa Owner/ Artistic/ Sales/ Education/ Film/ Television/ Fashion Shows/ Cruise Ships/ Editorial/ Freelance/ Laser Technician/ Nail Technician

The ITEC qualification in this program allows you to work in 42 countries.

Certifications

- Professional Advanced Esthetics
- Advanced Skincare: *Microdermabrasion, Chemical Peels, Laser Treatments*
- Makeup Artistry 1
- Eyelash Extensions
- Artificial Nail Artistry
- EC Business Principles
- ITEC

Investment

Registration	\$300
	+
Tuition	\$11,500
	+
Professional Kit/Books	\$2,900
	=
Total	\$14,700

*Provincial and Federal Student Loans Available. Our Admissions Advisors will guide you through a financial planning session.



MAKEUP ARTISTRY



Course Overview

The Makeup Artistry course features the most advanced and comprehensive curriculum for students who are commencing their cosmetic studies. The students are guided through lessons including sanitation, tools and product theory, application of polished and glamour looks on live models. Whether students have the ambition to be an independent makeup artist, specialist at a cosmetic boutique, or simply for personal development this program will provide the tools and methodology for graduates to have the confidence to pursue their beauty aspirations.

The course includes a robust kit complete with brushes and makeup for a broad range of skin tones. The collection will achieve classic and polished looks to bold high fashion avant-garde editorial work.

Course Highlights

- 36 Hours
- Sanitation Procedures
- Makeup Theory
- Colour Theory
- Face/Eye Shapes
- Skincare
- Tools and Products
- Eyelash Application
- Natural Makeup Application
- Glamour Makeup Application

Certification

- Makeup Artistry 1

Investment

Tuition		\$1100
	+	
Professional Kit/Books		\$900
	=	
Total		\$2,000

Student loans are not available for part-time programs.



VIRTUAL CLASSROOM

Course Overview

The EvelineCharles Virtual Classroom enables students to learn the Makeup Artistry course from the comfort of their home. Online education is an optimal solution for students who prefer self-paced learning or for those that can not access the physical campus locations. With its intuitive platform the lessons are delivered through video and assignments. Personalized feedback is provided by industry leading professionals to ensure the successful instruction of theory and advanced makeup techniques.

The course includes a robust kit complete with brushes and makeup for a broad range of skin tones. The collection will achieve classic and polished looks to bold high fashion avant-garde editorial work.

Course Highlights

- Self Paced Learning
- Sanitation Procedures
- Makeup Theory
- Colour Theory
- Face/Eye Shapes
- Skincare
- Tools and Products
- Eyelash Application
- Natural Makeup Application
- Glamour Makeup Application

Certification

- Makeup Artistry 1

Investment

Tuition	\$1100
+	
Professional Kit/Books	\$900
=	
Total	\$2,000

Student loans are not available for part-time programs.



EYELASH EXTENSIONS

Course Overview

The Eyelash Extensions course will provide the foundation to be a certified Eyelash Extensionist for private practice or for a professional career. The curriculum stands apart because it incorporates the newest innovation in eyelash technology; Mink, Flat, Laser, and Silk Lashes. Students will receive extensive training to safely and beautifully enhance eyelashes with extensions to add length and density. Graduates will gain self-reliance and confidence by adopting industry best practices.

The kit includes adequate inventory for multiple applications of eyelash extensions onto live models.

Course Highlights

- 18 Hours (2 days training + exam 2 hours)
- Equipment and Product Knowledge
- Occupational Health Standards
- Eye Anatomy and Eyelash Growth Cycle
- Eye Infection, Disease, and Contraindications
- Eyelash Extension Theory
- Introduction to Eyelash Types: Mink, Flat, Laser, and Silk Lashes.
- Taping, Mapping, and Isolation
- Eyelash Maintenance and Removal



Certification

- Eyelash Extensions - Classic

Investment

Tuition Fee	\$1000
+	
Professional Kit/Books	\$350
=	
Total	\$1,350

Student loans are not available for part-time programs.





ARTIFICIAL NAIL ARTISTRY

Course Overview

The Artificial Nail Artistry course includes the essentials for an exciting career as a Nail Technician. Students receive instruction for health and safety, nail and hand anatomy, and introduction to tools and techniques to achieve unlimited results. Upon successful completion of the course, students are inspired to express their artistic talents through different methodologies incorporating various mediums, lengths, textures, colors and techniques.

The kit includes all essential supplies (including UV/LED lamp) for acrylic and gel nail application.

Course Highlights

- 40 Hours
- Equipment and Product Knowledge
- Occupational Health Standards
- Hand and Nail Anatomy
- Acrylic and Gel Nails
- Nail Tips and Sculpting Nail Forms
- Shaping and Finishing Nails
- Nail Maintenance, Fills and Rebalances



Certification

- Artificial Nail Artistry

Investment

Tuition Fee	\$1000
+	
Professional Kit/Books	\$500
=	
Total	\$1,500

Student loans are not available for part-time programs.





EDMONTON CAMPUS

8882 170 St NW #2047,
Edmonton
Alberta, Canada T5T 4J2

Edmonton is the capital of Alberta and one of Canada's fastest growing cities, booming with opportunity and potential. From arts, to business, to sports, Edmonton has an eclectic and diverse vibe. Host to a number of world- renowned festivals (hence the moniker "City of Festivals", one of the largest Malls in North America (West Edmonton

Mall), and an expansive River Valley, Edmonton makes a beautiful and exciting backdrop for kick-starting an illustrious career in the hair and beauty industry.

The West Edmonton Mall is situated on major city road ways for easy accessibility, features free parking and city wide access through public transportation.



PEACE RIVER CAMPUS

Glenmary School
8801 96 Street,
Peace River, AB T8S 1R6

The town is located 500 km north-west of Edmonton and 200 km north-east of Grande Prairie, is the second largest center in north-western Alberta and functions as a thriving regional service and

trade center. Living in Peace River means living a vibrant and wonderful community. Peace River residents and visitors are privileged to enjoy one of the most beautiful physical settings in Alberta.

Prerequisite = 200 hours online = upfront course fee \$1000,
fee will be deducted from full tuition upon enrollment





Canada is a popular education destination because it is one of the safest and most scenic countries for travel and study. Edmonton is only hours away from the majestic rocky mountains, and is surrounded by recreational lakes and hiking paths for outdoor enjoyment.

The Edmonton campus is located in West Edmonton Mall, North America's largest shopping and entertainment center. With over 800 stores and 30 million visits per year, our students have the opportunity of practicing their skills on many customers and participating in world class photoshoots and fashion shows.
www.wem.ca



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CANADA
EDUCATION
DESTINATION



TRAVEL
ALBERTA

Banff
Natural Hot Springs,
Mountain Gondola,
Ski Resorts, National
Parks.



Jasper
Sky Tram, Ice
Field, Ski Resorts,
Mountain
Climbing.



Calgary
Olympic Park,
Dinosaur Provincial
Park, Calgary
Stampede.



EVELINE CHARLES™

INTERNATIONAL ACADEMY

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Admissions 780.409.5672

Enroll Today!

